



ALABAMA DEPARTMENT OF PUBLIC HEALTH

Scott Harris, M.D., M.P.H.
State Health Officer



September 24, 2018

Dear Authorized WIC Vendor,

In notification dated August 22, 2018, the Alabama WIC Program released the eWIC Rollout Schedule. As a vendor located in phase one of the Alabama eWIC pilot, you are receiving the enclosed promotional materials. To help the Alabama WIC Program promote the implementation of eWIC, we encourage you to place the enclosed materials in areas visible to store personnel.

We are very excited about the many benefits eWIC will bring to the vendor community and the participant shopping experience.

Vendors

- The cashier is no longer the WIC police
- The system determines the WIC items the customer can purchase using their eWIC card
- Eliminates rejected check fees
- Faster payment

Participants

- Easier check-out
- A more discreet transaction
- Ability to only purchase needed items

The statewide implementation of eWIC takes a tremendous effort and we recognize that this will also have a significant impact on our authorized WIC vendors. The Alabama WIC Program is here to make the transition to eWIC as seamless as possible. Should you have any eWIC questions, please send them to alvendorwic@adph.state.al.us or call 1-888-942-4673. To help keep you informed, we will be posting important eWIC updates on our website <https://www.alabamapublichealth.gov/wic/ewic-vendors.html>.

Sincerely,

Stacey Neumann
Vendor Management Branch, Director
Division of WIC
Bureau of Family Health Services



COMING SOON!

SIMPLE

No more paper checks!

The Alabama eWIC card will replace food instruments/cash value vouchers when shopping for WIC approved foods.

FAST

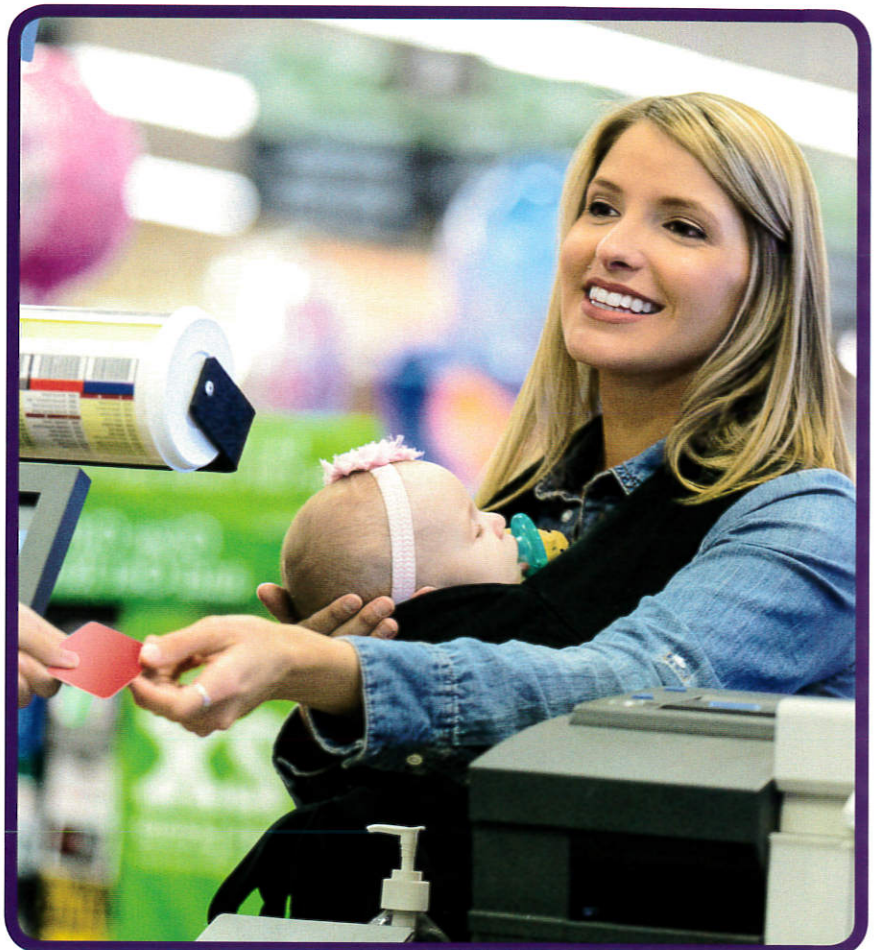
No more sorting!

Integrated systems will automatically verify WIC-approved items and deduct approved product purchases from the customer's WIC benefits balance.

CONVENIENT

The Alabama eWIC card will work like a debit card at the checkout.

Once the benefit balance is verified, after the card is swiped, customers will enter their PIN to complete the transaction.



VENDOR QUESTIONS ABOUT eWIC?

E-mail vendor specific questions to:

alvendorwic@adph.state.al.us

or call

1-888-942-4673



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